

Unlock productivity without the risk

Automate or stagnate?

It's no longer a question of whether to automate or not, but how to use its capabilities – including AI – to accelerate **productivity, reduce risk and create value**. Yet surprisingly, almost **1 in 3 enterprises** are yet to use AI or automation, and it's holding them back.

The value of automation

Business leaders and their teams are excited by the **benefits of automation**, but the challenge lies in **defining their goals** and navigating the journey **effectively and safely**.

8 in 10

enterprises not using AI or automation believe automation could solve problems for their company

87%

of employees are comfortable with increasing the use of automation

83%

say that automation can help with tasks outside of their core competencies

1. First things first: define your goals

Over the next five years, employees hope to use AI and automation tools to **remove manual, repetitive tasks**. When choosing new technology, leaders should ask themselves: will it eliminate this aspect of work so my **employees can reap the benefits**.

67%

of employees would like to see document creation tasks automated

7 in 10

think automation can help with document tracking and/or reporting

56%

can envision automation reducing the time spent editing documents

2. Implementing automation: what to consider

For employees, success depends on **effective education** and **seamless integration**. But for budget owners, getting **internal buy-in** for this technology is key.

Budget owners

86%

believe it should solve a tangible problem

82%

say it must generate ROI within six months

83%

thinks it has to relocate employee time more efficiently

Employees

68%

agree that dedicated training and education is important

78%

say it needs to integrate sufficiently with existing tools to provide value

3. Making it work long term

While the excitement of AI & automation potential is warranted, too many organizations fall into the **trap of hype over substance**.

Organizations should choose technology that delivers on a **practical level**, allowing them to **eliminate manual, repetitive tasks** while creating **more efficiency and less liability**.

75%

of current users don't think their organization is making the full use of this technology

30%

think their organization is just implementing it for the sake of doing so

For those **already using AI & automation tools** successfully, the results speak for themselves.

84%

report an increase in job satisfaction

92%

say it makes them more efficient

77%

agree it improves their quality of work

Join the Automation Revolution

[Book a demo](#)